

CAMPUSMOVIEFEST

THE WORLD'S LARGEST STUDENT FILM FESTIVAL

Q. What is Animake This?

A. Animake This is a skills based competition for students to submit their original work in animation, special effects, music composition, and character illustration - all for a chance to win one of four all expenses paid trips to Los Angeles, \$1,000 cash and a weeklong animation experience shadowing at FOX Animation Domination High-Def. Plus one lucky student will win an additional \$5,000. Still not enough incentive for you? Your entry could also gain massive exposure opportunities with Shorts HD TV channel, in-flight on Virgin America, Adobe, Campus MovieFest and/or FOX Animation Domination High-Def channels.

Q. Who can enter their work to Animake This?

A. Any person who is of legal age in their country of origin, is an enrolled undergraduate or graduate student at a college, university, or equivalent higher education or art school institution at time of entry, and lives in participating countries (see official rules for list of countries).

Q. How much does it cost to submit?

A. Free! It costs exactly \$0.00 to submit to this contest!

Q. Can I use other software besides Adobe?

A. You may have used any software you like to create your project. You are welcome to use available Adobe creative software in the development of your submission and can get 30-day trial access to Adobe creative software at no cost by subscribing to an Adobe Creative Cloud free membership plan at <https://creative.adobe.com/products/creative-cloud?sdid=KLKLLK>

Q. Can I submit more than one project? Can I submit for more than one category?

A. You can certainly submit more than one project, and to more than one category! However, each person can only win one category and prize.

Q. How long does it have to be?

A. Your submission must be five minutes or less, when applicable.

Q. Are there any restrictions according to genre or content?

A. There are no genre restrictions but there are content restrictions, which you can read all about in section 2 of the Official Rules.

Q. What about copyright restrictions?

A. You are not allowed to use any copyrighted materials of any kind. Your entry must be a completely original piece of work that you fully own the rights to. Read more in the Official Rules.

CAMPUSMOVIEFEST

THE WORLD'S LARGEST STUDENT FILM FESTIVAL

Q. How will winners be determined

A. Entries will be reviewed to ensure all rules and guidelines have been followed. After which each entry will go through the judging process which includes evaluation of the work based on this scale:

- 34% Creative and Technical Design
- 33% Originality
- 33% Creativity

The winners of the contest will be decided by our panel of judges which includes David Silverman, director of *The Simpsons Movie* and *Monsters, Inc.*, executives from FOX Animation Domination High-Def including Nick Weidenfeld, Hend Baghdady, and Ben Jones, and Dan Cowles, creative director for Adobe.

Q. Why are you doing this?

A. Our primary goal at Campus MovieFest, the world's largest student film festival, is to find ways for students to create and share their stories with the world. We developed Animake This and worked with Adobe and FOX Animation Domination High-Def to provide amazing prizing, exposure, and professional opportunities.

Q. What is the Animation Shadowing Experience at FOX Animation Domination High-Def?

You're going to have a front row seat to shadow the entire creative process at the FOX Animation Domination High-Def state of the art studios in the heart of Hollywood. Top animators will be on hand to show you the latest techniques, what it means to be a professional in the industry, and answer all of your education or career related questions. You'll get to shadow all the teams involved with the successful production and distribution of an animated short. We can't say too much now, but we promise you it will be the best free trip you'll ever win in your life! Maybe. I mean a cruise to somewhere tropical might be better but I'm sure we could arrange some fruity drinks and sunshine.

Q. Who do we contact with questions, concerns, or media requests?

The fastest way to get answers to your question is to email Campus MovieFest at support@campusmoviefest.com where our staff will be on hand to address your needs or connect you to the right people.