

Animake This Student Competition (“Contest”) OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCE OF WINNING. VOID WHERE PROHIBITED. BY ENTERING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. ELIGIBILITY

Open only to persons who have reached the age of majority in their country of residence who are legal residents of Australia, Belgium, Canada (excluding Quebec), Colombia, Finland, Germany, Hong Kong, India, Ireland, Italy, Japan, Korea, Mexico, Netherlands, New Zealand, Norway, Peru, Singapore, Spain, Sweden, Switzerland, United Kingdom, and the United States (including District of Columbia and Puerto Rico). Void in any country not specifically listed above or where prohibited or otherwise restricted by law.

The following individuals are not eligible to enter the Contest: Owners, employees, shareholders, contractors, directors and officers of Ideas United LLC (“Sponsor”), Adobe Systems Incorporated (“Adobe”), Fox Broadcasting Company (“FOX”), Twenty-First Century Fox, Animation Domination HD, Inc., producers of any FOX programming, and each of their respective parents, subsidiaries and affiliated companies, distributors, Web design, advertising, fulfillment, insurance agencies, judging and promotions agencies involved in the administration, development, fulfillment and execution of this Contest (collectively, “Contest Parties”) and the immediate family members (spouse, parent, child, sibling, grandparent and/or “step”) and those living in the same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Contest) of each such employee, contractor, director or officer.

The Competition is open only to participants meeting the requirements mentioned above, and who are enrolled undergraduate or graduate students at a college, university, or equivalent higher education or art school institution at the time of entry.

2. CONTEST PERIOD

You may enter the Contest between 9:00:00 pm (Eastern Time in the United States (“ET”) on April 24, 2014 and 11:59:59 pm ET on June 2, 2014 (“Contest Period”).

3. TO ENTER

To enter the Contest, go to www.animakethis.com (“Animake This Site”) or www.campusmoviefest.com/animakethis (“CMF Site”) (collectively, the “Contest Sites”), during the Contest Period.

Submission Requirements

Select your own, original project including any past project from your portfolio, representing your creative style and skills in one of four categories: animation, special effects, character illustration, and music composition (collectively, the “Submission”). Participants are welcomed to use available Adobe creative software in the development of Submissions. 30-day trial access to Adobe creative software is available by subscribing to an Adobe Creative Cloud free membership plan at <https://creative.adobe.com/products/creative-cloud?sdid=KLKLLK>

Anytime during the Contest Period, visit Contest Sites and follow the instructions to submit your Submission, along with your name and other required information, and acknowledge your acceptance of these Official Rules as directed (all elements together comprising the eligible "Entry" or "Entries").

Each Participant may submit multiple entries during the Contest Period, and regardless of the number of Entries entered, each Participant is only eligible to win 1 prize in this Contest. Completed Entries must be entered electronically during the Contest Period and received prior to the close of the Contest Period to be considered eligible for prizes. No other methods of Entry will be accepted. Sponsor cannot guarantee that all persons attempting to enter will be able to participate.

Technical Requirements

- a. File or link to online file/stream must be submitted
- b. Any video file must be less than 5 minutes in length
- c. Finalist Winners may be asked to provide the original audio and/or video files used during production of the entry. This may include uncompressed QuickTime files, final audio mix and/or separate audio tracks for dialogue, music, and effects.

Guidelines and Restrictions

- d. Submissions that contain printed or spoken words must be primarily in English, as determined by Sponsor in its sole discretion.
- e. All Submissions must be received during the Contest Period.
- f. The person uploading the Submission will be deemed the entrant ("Entrant").
- g. The Entrant is the one (1) person who is the authorized account holder of the email address used to enter the Contest. Should multiple users of the same e-mail account enter the Contest and a dispute thereafter arise regarding the identity of the Entrant, the authorized account holder of said e-mail account at the time of entry will be considered the Entrant. "Authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. If any group elects to collaborate on a Submission, they are required to designate one (1) person as the agent of the group to enter the Contest, agree to these rules and accept the prize on behalf of the group. If selected as a Runner-Up Winner or Grand Prize Winner, the person designated as the Entrant will be deemed to be the winner and awarded the applicable prize. Neither Sponsor nor any of the Contest Parties are liable for any disputes between collaborators arising under or related to the Contest.
- h. Each individual Entrant is allowed an unlimited number of Submissions.
- i. Limit one (1) Prize per person, household and/or email address. Grand Prize Winner will receive only the Grand Prize instead of the Runner-Up Prize.

Each Submission:

- j. Must be the original work of the Entrant produced for this Contest;
- k. Must not infringe on any party's intellectual property, including but not limited to copyright, trademark or right of privacy or publicity or any other rights;
- l. Must be suitable for display and publication on national television in the United States, as determined by Sponsor in its sole discretion (e.g. it may not be obscene or indecent, including but not limited to nudity or profanity); it must not contain obscene or pornographic material, it must not contain defamatory statements (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group), it must not include threats to any person, place, business, group or world peace, it must not invade privacy or other rights of any person, firm or entity, and it must not in any other way violate applicable laws and regulations or network standards;
- m. Must not feature alcohol products, tobacco products (including cigarettes, cigars, pipe tobacco, chewing tobacco, electronic cigarettes, and snuff), contraceptives, feminine hygiene products, firearms and ammunitions, illegal drugs and related drug paraphernalia, lotteries

- and gambling (including horse or dog racing and products or services related to gambling);
- n. Must not contain any copyrighted works (other than as owned by the Entrant). Use of any unauthorized music in your Submission may result in disqualification of Submission, in Sponsor's sole discretion.
 - o. Must not feature recognizable buildings and other architectural works or recognizable artwork, as many are protected by copyright.
 - p. Sponsor reserves the right, in its sole discretion, to remove or blur or to ask the applicable Entrant to remove or blur any non-material elements (e.g. small logos on clothing, artwork hanging in the background, etc.) rather than disqualify an otherwise compliant Submission.
 - q. Sponsor reserves the right not to air a Submission in any territory in which it would not comply with applicable law or regulation and if Submission cannot, in Sponsor's reasonable opinion, be altered in the manner envisaged above.
 - r. If in Sponsor's determination it is necessary or advisable to make minor, non-material adjustments to an otherwise compliant Submission to comply with network or other requirements for airing (or local law requirements in any applicable territory) Sponsor may, in its sole discretion, elect to do so, or may ask the applicable Entrant to do so. If Sponsor requests Entrant to make these adjustments and Entrant chooses not to make these adjustments, Submission is subject to disqualification, in Sponsor's sole discretion.

All Submissions will undergo preliminary screening for compliance with these Official Rules before being published or judged; however, such review does not relieve Entrant from responsibility for compliance with these Official Rules.

Submissions that do not comply in all material respects with these Official Rules or that otherwise contain prohibited, or inappropriate content as determined by the Sponsor, in its sole discretion, will be disqualified and will not be published or considered for prizes.

Sponsor makes the final determination as to which Submissions are eligible to take part in this Contest and be considered for a Runner-Up or Grand Prize.

Certain Submissions may be featured from time to time on any or all of the Contest Sites during the Contest Period and/or in Sponsor's or Contest Parties' social media pages and other channels, in Sponsor's sole discretion; being selected as a featured Submission is unrelated to the Judging Criteria and does not guarantee selection as a Runner-Up or Grand Prize Winner in the Contest.

If the actual, alleged or publicized conduct of any Entrant is illegal, or if any Entrant has been convicted of a crime, or in Sponsor's sole discretion is otherwise grossly offensive or violates generally accepted standards of behavior (including but not limited to illicit drug use or public intoxication) or otherwise leads the Sponsor to reasonably believe or conclude that the public association with the Entrant subjects Sponsor to ridicule, contempt, controversy, embarrassment or scandal, Sponsor, in its sole discretion, may disqualify Entrant and such Entrant's Submission will no longer be eligible for this Contest.

Entrant understands and agrees that Sponsor's or any Contest Party's use in matters independently developed of material similar to or identical with the Submission or containing features or elements similar to or identical with those contained in the Submission will not obligate Sponsor or any Contest Party to negotiate with Entrant, nor will it entitle Entrant to any compensation of any kind. Entrant agrees and acknowledges that nothing herein shall preclude Sponsor or any Contest Party, from using any material in or similar to the Submission without obligation to Entrant, including, but not limited to, if Sponsor or any Contest Party has or has determined that it has an independent legal right to use such other material, including without limitation, because such features or elements were not new or novel, or were not originated by entrant, or were or may hereafter be independently created by or submitted to Sponsor or any Contest Party.

Entrant acknowledges that other Entrants may have used ideas and/or concepts in their Submission that may be similar in idea or concept to what is included in Entrant's Submission. Entrant

understands and agrees that he/she shall not have any claim against any other Entrant, Sponsor or any Contest Party arising out any such similarity or be entitled to any compensation because of any such similarity.

4. SELECTION OF WINNERS:

From June 3, 2014, to June 13, 2014, all eligible Submissions submitted during the Contest Period will be reviewed by Sponsor and a panel of judges of Sponsor's choice to evaluate each such eligible Submission based on the following weighted Judging Criteria as a cumulative score:

- 34% Creative and Technical Design
- 33% Originality
- 33% Creativity

In the unlikely event of a tie following the Judging Phase, a Winner among the tying Entries will be selected, in Sponsor's sole discretion, based on the Entry with the highest score in the "Creative and Technical Design" category. Sponsor and Judges reserve the right in their sole discretion to select fewer than the stated number of Winners if there is an insufficient number of eligible Entries.

Winner Notification: On or about June 15, 2014, the potential Winners emerging from the Judging Phase will be notified by an email sent to the contact information specified in their Entry.

Potential Winners may be required to complete and return a Declaration of Eligibility and, except where prohibited, Liability/Publicity Release or other releases and documents, as required by Sponsor or any applicable Contest Party, in the form provided by Sponsor, within 7 days of attempted notification in order to claim the prize. If a Winner is 18 years of age as required, but deemed a minor in his or her jurisdiction, then the prize will be awarded in the name of the minor's parent or legal guardian, who will be responsible for signing any necessary declarations and releases.

If a potential Winner cannot be contacted, is contacted and does not respond within 7 days after attempted notification with all required information, or fails to claim the prize as directed within the time allotted following attempted notification, refuses the prize, is ineligible to accept the prize, is otherwise not in compliance with these Official Rules, or if the attempted prize notification is returned as undeliverable, the prize at issue will be forfeited and, at Sponsor's sole discretion, not awarded or awarded to an alternate winner based on the Entry with the next highest score based on the Judging Criteria.

A Participant is not a Winner, even if a prize notification is received, unless and until the Participant's eligibility and the potential winning entry has been verified and the Participant has been notified that verification is complete. Potential Winners must continue to comply with these Official Rules.

This is a skill-based Competition and chance plays no part in determining the winners. The odds or likelihood of winning a prize will depend on the number and quality of eligible Entries received, and the relative skill of each Participant.

Entrants agree that the Sponsor has the sole right to decide all matters and disputes arising from this Contest and that all decisions of Sponsor shall be final and binding and not subject to challenge or appeal. Winners, by acceptance of a Prize (defined below), as applicable, agree, to the maximum extent permitted by law, to release, indemnify and hold harmless Sponsor and Contest Parties, as well as each of their respective parent, subsidiary and affiliated companies, and each of their respective employees, officers, directors, representatives, contractors, advertisers, sponsors and agents (collectively, the "Released Parties") from any and all liability, loss, damage, cost or claim related to the acceptance, use or misuse of their prize, including but not limited to the airing of the commercial Submission, and their participation in any prize-related activity.

5. PRIZE DETAILS:

Prizes: 4 total prize(s) will be awarded in this Competition as follows. Aggregate Retail Value (RV) of all prizes: up to \$20,969.52 USD (€16,336.40 Euro), and ultimate RV of certain non-quantifiable prize components will depend on the winners' perceived value of those items.

3 Runners-Up Prize Packages: 3 runners-up winners will each receive the opportunity to have their Submission promoted and featured on IU's, Adobe's, and/or FOX Animation Domination High-Def's online and affiliate channels (including but not limited to: in-flight on Virgin America; on Shorts HD Cable Channel; and on FOX Animation Domination High-Def social media channels); a complimentary 12-month Adobe Creative Cloud Complete plan membership, RV \$599.88 USD (€737.85 Euro); roundtrip airfare to Los Angeles; 5-night hotel stay; \$1,000 USD cash per diem; five-day practical shadowing experience at FOX Animation Domination High-Def. Total Runners-Up Prize Package RV: \$3,989.88 USD (€3,180.85 Euro) ea.

1 Grand Prize Package: 1 winner with the highest-ranked Entry from the Judging Phase will receive a complimentary 12-month Adobe Creative Cloud Complete plan membership; RV \$599.88 USD (€737.85 Euro); roundtrip airfare to Los Angeles; 5-night hotel stay; \$1,000 USD cash per diem; five-day practical shadowing experience at FOX Animation Domination High-Def; and a \$5,000 USD cash grant. Grand Prize Package RV: \$8,999.88 USD (€6,793.85 Euro) ea. In addition to the above, such winner *may* also receive the opportunity to have their Submission promoted and featured on IU's, Adobe's, and/or FOX Animation Domination High-Def's online and affiliate channels (including but not limited to: in-flight on Virgin America; on Shorts HD Cable Channel; and on Animation Domination HD social media channels);

Participant acknowledges and agrees that participant shall not be an employee of Fox Broadcasting Company or Animation Domination HD, Inc. or their affiliates licensees, designees or assignees, nor will such participant receive compensation in connection with the five-day practical shadowing experience at FOX Animation Domination High-Def.

The Trip includes: 1 round-trip economy/coach class airfare (or other travel arrangement depending on winner's proximity to the Trip destination location) for winner from the commercial airport nearest winner's residence to Los Angeles, United States; roundtrip airport shuttle transfer; accommodations (at hotel of Sponsor's choosing) for 6 days/5 nights (one double occupancy room); \$1,000 USD stipend. Winner is solely responsible for any travel-related costs or expenses exceeding the Trip RV, as well any Trip-related costs for incidentals, including but not limited to airline service charges, luggage fees, meals, gratuities, telephone calls, facsimile charges, Internet charges, gift shop purchases, souvenirs, spa, beauty salon, hotel laundry or other guest service charges, hotel processing fees and any costs or expenses related to non-Sponsor-designated activities or in-state travel, or other activities, tours or excursions, and any other costs or expenses not otherwise provided as part of the Selected Runners Up or Grand Prize Package. Any extra nights' stay and any additional costs associated with an extended stay are the sole responsibility of the winner. If the winner is 18 as required, but considered a minor in his or her jurisdiction, then the winner's parent or legal guardian must sign and timely return any required written permissions or authorization documents necessary for minor to travel.

Travel and accommodations must be made through Sponsor's designated agent and service providers of Sponsor's choosing. Winner is responsible for complying with hotel requirements, including but not limited to the presentation of a major credit card at check-in. All airline and accommodation provider terms, conditions and restrictions apply. Sponsor will attempt to notify winner of the itinerary and proposed date(s) for travel no later than 25 June 2014, and winner must be available for travel for a week during the month of July 2014. All reservations, travel, and accommodations are subject to availability, restrictions, and airline blackout dates, so Sponsor cannot guarantee Trip or related transportation will be available on the exact dates specified in these Official Rules. Sponsor reserves right to change travel dates and itinerary if necessary due to unforeseeable circumstances. If on the intended initial travel departure date the winner is then-located in the location of final Trip destination, or if any activity relating to the Selected Designer Prize Package Trip component is cancelled or postponed for any reason due to circumstances beyond the Sponsor's

control, the balance of components comprising the Selected Runners Up or Grand Prize Package will be distributed to the winner in full and complete satisfaction of the Selected Runners Up or Grand Prize Package award.

Winner is responsible for complying with all applicable international and domestic travel procedures and restrictions and for obtaining all required travel documentation (acceptable valid photo ID, passport, visa, vaccinations, etc) and any required or optional insurance prior to travel. Trip portion of Prize Trip Package may be forfeited if (a) proper travel documents for any and all travel are unattainable for any reason within the time required by Sponsor, or (b) any complications arise related to the winner's right to enter or re-enter the destination jurisdiction, or the United States, or his/her country of origin (in which event the winner, or his/her parent or legal guardian if winner is a minor, will be solely responsible for arranging for return travel to his/her jurisdiction of residence, including any and all related costs.

The RV of all prizes are stated in United States Dollars and Euros, and values based on Participants local currency rates can be determined by consulting an online currency converter. RVs quoted represent the maximum retail price or, in the absence of a maximum retail price, the prevailing market price to the best of the Sponsor's knowledge. Differences in stated price and actual prize values (including differences in any stated price and the price a winner would have had to pay for such product in any jurisdiction) will not be awarded. All prize details, including type, color, size, etc. are at Sponsor's sole discretion. All prizes are awarded "as is" with no warranty or guarantee, either express or implied. Sponsor reserves the right to substitute a prize (or portion thereof) with one of approximately equal or greater value.

Winners are responsible for all applicable federal, state, territorial, provincial, municipal and local taxes, custom duties, VAT, costs associated with currency exchange, or any other costs and expenses associated with prize receipt, acceptance or use. Use of any prize(s) that have associated use terms such as gift cards, software, online services, or subscription products is subject to any terms or conditions that may accompany such prizes as issued by the service or product provider. Only the advertised number of prizes and those claimed in accordance with these Official Rules will be awarded. Winners may be required to provide a shipping address and proof of residency to claim a prize. Sponsor will arrange and determine mode of delivery of prizes to winners. Allow 8 weeks for delivery of a prize.

Semi-Finalist and Finalist Winners and Grand Prize Winners who are U.S. residents will receive an IRS Form 1099 for the taxable value of their prize. No substitution of prize is offered, except at the sole discretion of the Sponsor. Prizes are non-transferable. Unclaimed prizes will not be awarded or will otherwise be dealt with according to law. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value.

6. NOT AN OFFER OR CONTRACT OF EMPLOYMENT

This is a Contest for prizes only and not an offer or contract of employment. Under no circumstances will participation in this Contest, the submission of an Entry, awarding of a prize, or anything in these Official Rules be construed as an offer or contract of employment with the Sponsor or Contest Parties. Each Participant acknowledges and agrees that no confidential, fiduciary, agency, or other special relationship or implied-in-fact contract now exists between him/her and Sponsor or Contest Parties, and no such relationship is established by Participant's decision to submit an Entry in this Contest.

7. GENERAL CONDITIONS

If for any reason the Contest is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to cancel, modify or terminate the Contest. Further, Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry or voting process or the operation of the Contest or any Sponsor or Contest-related Web Site; (b) violating these Official

Rules; (c) violating the Contest Sites' terms of service, conditions of use and/or applicable general rules or guidelines; (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or (e) engaging in fraud, dishonesty or illegal activity; (f) attempting to deliberately damage or corrupt or otherwise attempting to undermine the legitimate operation of the Contest, and/or Sponsor's business operations, including without limitation by cheating, hacking, deception, and/or other unfair practices, including but not limited to using automated entry or voting programs and/or devices; (g) colluding to alter the results of the Contest; and/or (h) giving false or misleading information to Sponsor or Contest Parties.

Sponsor may, to the maximum extent permissible by law, sanction any individual who engages in the above conduct or acts in a way that compromises the integrity of the Contest. The nature and extent of such sanction shall be in Sponsor's sole and absolute discretion and may include disqualification or loss of privilege to participate in any other Sponsor contests or promotions.

All claims relating in any manner to this Contest or to any Submission must be resolved in the federal or state courts located in Dekalb County, Georgia. To the extent permitted by law, the parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. To the extent permitted by law, any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in Dekalb County, Georgia. Laws in a participant's country of residence may give the participant the right to file claims before the courts of that country and may provide that some laws of that country are also applicable to this Contest. However, if any provision of these Official Rules or the application of any such provision to any person or circumstance shall be declared to be invalid, unenforceable or void, such decision shall not have the effect of invalidating or voiding the remainder of these Official Rules, it being the intent and agreement of the parties that these Official Rules shall be deemed amended by modifying such provision to the extent necessary to render it valid, legal and enforceable while preserving its intent or, if such modification is not possible, by substituting therefore another provision that is valid, legal and enforceable so as to materially effectuate Sponsor's intent.

8. PARTICIPANTS' LICENSE OF ENTRIES

Sponsor's Right to Use Participants' Name and Likeness: Sponsor does not claim ownership of Entries, however, by participating in this Competition and submitting an Entry (i) each Participant hereby grants to Sponsor, the Contest Parties and their respective agents, a worldwide, and royalty-free right and fully-paid up, fully-sub-licensable license, to use, modify, reproduce, distribute, publicly perform and publicly display, publish (or not publish), in whole or in part, his/her Entry, together with his/her name, voice and/or likeness and hometown (collectively, "Persona"), except as otherwise prohibited by law, in any media format or medium (whether now or hereafter known) and through any media channels, including on and through the Contest Sites and public viewing gallery, and other websites and Sponsor-branded social media channels owned or controlled by Sponsor, Adobe, or Animation Domination HD, in and in connection with promotion, publicity and advertising for this Competition, the Sponsor, Adobe, Animation Domination HD, and their other products or services, without any further attribution, notification, or compensation to the winner, his/her successors or assigns, or any other person or entity, only for the time that is strictly necessary for fulfillment of this Competition.

To the extent permitted by law, each Participant (excluding German Participants) waives and releases the Released Parties from any and all claims that he/she may now or hereafter have in any jurisdiction based on "moral rights" with respect to Sponsor's exploitation of his/her Entry without further notification or compensation to the Participant. If this waiver of moral rights is unenforceable or invalid, and for the avoidance of doubt, each Participant acknowledges and agrees that Sponsor is authorized to exercise all moral rights to his/her Entry.

Participation in this Competition creates no obligation (express or implied) on the part of Sponsor, Adobe, or FOX Animation Domination High-Def to use, commercialize or otherwise exploit any Participant's Entry or Persona and no Participant is entitled to any damages or other relief by reason of Sponsor's, Adobe's, or Animation Domination HD's use or non-use of his/her Entry or Persona.

9. LIMITATIONS OF LIABILITY AND RELEASE

To the maximum extent permitted by law, no liability or responsibility is assumed by the Released Parties resulting from any user's participation in or attempt to participate in the Contest or ability or inability to upload or download any information in connection with participating in the Contest. No responsibility or liability is assumed by the Released Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; inaccessibility of the Contest Sites in whole or in part for any reason; traffic congestion on the Internet or the Contest Sites; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest. To the maximum extent permitted by law, the Released Parties are not responsible for any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Contest Sites. Use of the Contest Sites is at user's own risk. To the maximum extent permitted by law, the Released Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to users or any other person's computer equipment resulting from participation in the Contest, use of the Contest Sites or the download of any information from the Contest Sites. By participating in the Contest, to the maximum extent permitted by law, Entrants and Winners agree to release and hold harmless the Released Parties from any and all liability for loss, harm, damage, injury, cost or expense whatsoever including, without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to or participation in the Contest, or possession, acceptance, use and/or misuse of prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. The Released Parties are not liable in the event that any portion of the Contest, event or the event broadcast is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Should a Force Majeure Event occur, Sponsor may, but is not obligated to, exercise commercially reasonable efforts to air a Grand Prize winning commercial at another time or make a reasonable substitution, in its sole discretion.

TO THE EXTENT PERMISSIBLE BY LAW, IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE CONTEST SITES AND/OR THE CONTEST, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES OR APPS ASSOCIATED WITH THE CONTEST. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

In the event, and to the extent, that English, German, Hong Kong, Norwegian, Singaporean, or any other law applies where a liability limitation concerning death or bodily injury, or any other tort, is not permitted, nothing in these Official Rules shall be taken to limit or exclude any party's liability for death or bodily injury caused by such party's negligence, or for fraud or gross negligence.

In respect of Australia, nothing in these Official Rules limits, excludes or modifies or purports to limit, exclude or modify any statutory consumer guarantees or any implied condition or warranty the exclusion of which from these Official Rules would contravene any statute or cause any part of these Official Rules to be void.

10. COLLECTION AND USE OF PERSONAL DATA

By clicking agreement to these Official Rules, the participant authorizes the use and collection of his or her personal data for the purpose of conducting the Contest only (including publishing winners' full names and states, counties, provinces, territories or their equivalent, and/or disclosing them to third parties on request in accordance with the winners' list request procedure set out below) and any other purposes to which you have consented. Sponsor will not sell, share or otherwise disclose information collected in any manner with third parties, other than those parties necessary to fulfill the above purposes, unless the participant has given his prior express consent to receive additional information from Sponsor or a third party.

Participants have a right of access to, modification and free withdrawal of their personal data. They also have the right of opposition to the data collection, under certain circumstances. To exercise such right, Entrants may write to Sponsor at Ideas United LLC, 122 New St, Decatur, GA 30030, or email Sponsor at info@ideasunited.com.

Entrant's data will be collected exclusively through the Contest Sites located in the United States and processed in the United States. The data controller is Ideas United LLC, 122 New St, Decatur, GA 30030 and the recipient of the data is Ideas United LLC, 122 New St, Decatur, GA 30030

11. WINNERS' LIST/RULES REQUEST

For the names of the Semi-Finalist Winners, Finalist Winners, Grand Prize Winners or these Official Rules, send your request with a self-addressed, stamped envelope to be received by August 1, 2014 to: is Ideas United LLC, 122 New St, Decatur, GA 30030. Vermont residents may forego postage for Official Rules requests.

12. SPONSOR

The sponsor of this Contest is Ideas United LLC, 122 New St, Decatur, GA 30030, and Adobe Systems Incorporated and Animation Domination HD, and each of their respective owners, subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "Partners") will have no liability or responsibility for any claim arising in connection with participation in this Contest or any prize awarded. The Partners have not offered or sponsored this Contest in any way.